

## Green Mountain Energy Company Environmental Education Program

**Program Goal:** Create an opportunity for individuals in your area to reduce their share of CO<sub>2</sub> pollution and help raise money for their organization by signing-up for Green Mountain Energy<sup>®</sup> electricity.

### **Host Requirements:**

- The host must be a current Green Mountain Energy Company customer, agree to switch to Green Mountain Energy<sup>®</sup> electricity at the presentation they schedule, or must have a current customer present who is a peer of the audience.
- The host is expected to work with the assigned presenter prior to their event to help prepare the audience for the presentation (e.g. share Green Mountain's website with guests, offer testimonial as to why the host feels the message of Pollution Free<sup>sm</sup> electricity is important etc.)

### **Group Requirements:**

- At least 20 households in a deregulated market area (excludes co-ops and municipalities). The audience must consist of at least 20 households who have not been to a prior presentation (with the exception of the one current customer).
- This program is geared toward homeowners who are active and involved in the community and who are interested in learning more about how they can do their part to help clean the air we breathe - the average household using 1,000 kWh per month can help avoid contributing over 1,700 lbs of CO<sub>2</sub> into our air each year. This is a significant reduction in the average American household's share of CO<sub>2</sub> emissions.

### **Presentation Requirements:**

- A quiet room that can accommodate your group (meeting rooms or homes work best).
- An introduction by the host for who, what, and why we are there and why they want to share our message with friends, family, and co-workers.
- Presentation location must be within a 30 mile radius of downtown Dallas, Fort Worth or Houston and located in a deregulated market area.

### **Compensation Terms:**

- Audience members will be asked to consider switching their electric provider to Green Mountain Energy Company, but sign-ups are not required in order to receive the base contribution of \$250.
- An additional \$250 will be granted if the presentation yields at least 5 new sign-ups for *Green Mountain Energy* electricity service, for a total of \$500.
- For each sign-up after 5 sign-ups, an additional \$50 will be given to your organization.
- Enrollment forms received from presentation attendees via fax, USPS, or on the web within 30 days following the presentation will qualify for the additional funds.
- Should a host or group desire multiple presentations, the number of sign-ups from the original presentation will be taken in to account for approval. The goal of each presentation is to sign-up at least 5 new customers for Pollution Free<sup>sm</sup> electricity, whose combined annual impact could avoid about 8,800 pounds of carbon dioxide (CO<sub>2</sub>), which is like not driving about 9,700 miles.
- Please do not apply for multiple presentations within the same organization or group until after the first presentation with that group has been completed.

### **Application Process:**

- To participate in the program, a potential presentation host must completely fill out the application form and either fax in to 972.692.6834 or send via USPS to:  
1255 W. 15<sup>th</sup> Street, Ste 100  
Plano, Texas 75075  
Please give at least 2 weeks lead time on your desired date in order for us to best accommodate you.
- We will review the application and if your proposed event looks like a good fit for the program (see description of requirements above), we will contact you to make arrangements for the presentation.
- Before we schedule the event, we will need a completed W-9 form from your organization. Please do not make any final arrangements or invitations for the event until we accept your proposal and confirm the scheduling for the event.

### **Presentation Details:**

- Allot 30-45 minutes for the entire presentation to account for the arrival of guests and the Q&A session. The actual informational presentation will take about 15-20 minutes.
- Our experienced and professional presenters will educate the group on the topics of air pollution in North Texas, the deregulation of the electricity industry in Texas, and the benefits of choosing clean electricity from renewable sources from a provider like Green Mountain Energy Company.
- Presentations can be scheduled 7 days a week, including evenings, depending upon the availability of our team of presenters.