



## Our Business

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Green Mountain Energy Company ([www.greenmountain.com](http://www.greenmountain.com)), the nation's leading competitive retail provider of cleaner energy and carbon offset solutions, is committed to maintaining its position as the nation's leading retail provider of cleaner energy and carbon offset solutions. According to the Department of Energy's National Renewable Energy Laboratory (NREL), Green Mountain is the longest serving green power marketer.

### Green Mountain's two-pronged business strategy

The company's **two-pronged business strategy** positions Green Mountain to continue our leadership at the intersection of the renewable energy and carbon solutions industries. The company has two primary business units: residential and commercial energy.

#### **Residential Products**

Green Mountain offers retail customers in competitive markets in Texas and New York City cleaner energy via direct access retail electric service.

In traditional markets, Green Mountain partners with utilities who want to offer renewable energy products to their customers. We partner with Portland General Electric (PGE), which has the nation's No.1 ranked green pricing program among investor-owned utilities. Additionally, we partner with utilities in New York and New Jersey that run multi-supplier green pricing programs.

Outside of these areas, Green Mountain offers renewable energy certificates and carbon offset products to help reduce the environmental impact of everyday activities like electricity use, driving and flying.

#### **Commercial Products**

Green Mountain is one of the premier retail providers of energy products to businesses and institutions, primarily focusing on the competitive electricity markets in Texas and New York City.

Some of the C&I division's notable customers include: the Hyatt Regency Dallas at Reunion and Hyatt Regency DFW International Airport, Half Price Books, Sundance Square (Fort Worth), Rooms To Go, Johnny Carino's Italian, John Deere, REI, Trujmp SoHo (NYC), Sloan Kettering Cancer Center, and Archstone Apartments (NYC).

Outside of the Texas and New York City regions, Green Mountain offers innovative and cost effective carbon reduction solutions to commercial sector clients seeking to improve their environmental position. In addition to carbon offset and renewable energy certificate (REC) products, Green Mountain provides a comprehensive suite of consulting and other services including assistance with green marketing strategy, corporate sustainability reporting, and voluntary emissions reporting.

#### **About Green Mountain Energy Company**

*Green Mountain, the nation's leading competitive retail provider of cleaner energy and carbon offset solutions, was founded in 1997 "to change the way power is made." The company is the longest serving green power marketer in the U.S. Green Mountain offers consumers and businesses the choice of clean electricity products from renewable sources, such as wind, as well as a variety of carbon offset products. Green Mountain customers have collectively helped avoid over 11.3 billion pounds of CO<sub>2</sub> emissions. As a wholly-owned subsidiary of NRG Energy (NYSE:NRG), Green Mountain is backed by one of the nation's largest renewable power producers. For more information, visit [GreenMountain.com](http://GreenMountain.com)*

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