



Green Mountain – New York City

Green Mountain Energy Company Launches in New York City

- Residents and businesses in New York City have a new option for choosing renewable energy.
- Green Mountain Energy Company is available in the Con Edison service territory offering New York City residents a choice of competitively -priced cleaner energy products.
- Green Mountain launched in NYC in August 2009.

Electric Competition in New York

- Residential and business customers in New York can choose their supplier of electricity because the state's electric industry is open to competition.
- Only 15 percent of Con Edison's nearly 4 million customers have shopped for electric service since energy competition began in New York City in 2000.

Green Mountain Energy Company's Mission: "To Change the Way Power is Made!"

- Green Mountain is the nation's leading provider of cleaner energy products.
- Green Mountain is the first and only electric services company in New York City that is focused solely on providing cleaner electricity products to customers.
- Green Mountain helped create the renewable energy retail market in the late 90's.
- The company is the longest serving green power marketer in the U.S. according to the Department of Energy's National Renewable Energy Laboratory (NREL).

Green Mountain Energy Company – New York City Products

- Green Mountain offers residential, business and industrial customers cleaner electricity products in New York City:

Residential:

Green Mountain offers New Yorkers the choice of its Pollution Free™ electricity products that use clean renewable sources like wind and water:

- **Pollution Free** –The *Pollution Free* product consists of clean electricity generated from New York wind and water sources.
 - An average New York City household choosing the Pollution Free product for one year can offset almost 400 pounds of CO₂.¹
 - That's like not taking over 157 cab rides, or recycling nearly 1,000 aluminum cans.
 - Pollution Free service is available as a Month-to-Month plan
- **Pollution Free Reliable Rate** –The *Pollution Free* Reliable Rate product consists of clean electricity generated from New York wind and water sources.
 - Pollution Free Reliable Rate service features a Fixed rate for 12 months

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Commercial

Green Mountain's Commercial Services division offers small and medium commercial class customers in New York City customized cleaner energy solutions that include national or regional wind resources. Some of Green Mountain's commercial customers in New York City include: the Empire State Building, Trump SoHo, Sloan Kettering Cancer Center, and Archstone Apartments.

City-Wide Environmental Impact

If every household in New York City used *Green Mountain Energy* electricity products, it could prevent over 1.5 billion pounds of CO₂ emissions. That avoids as much CO₂ pollution as recycling about 600 million newspapers - - a stack as high as 30,000 Empire State Buildings on top of each other!

NYC Service Territory

Green Mountain Energy® electricity products are available to 3.9 million total electric service accounts in Con Edison's service territory, which consists of residential and business customers in:

- **New York City Boroughs:**
 - Manhattan
 - Bronx
 - Brooklyn
 - Staten Island
- **Most of Queens**
- **Parts of Westchester County**

Enrollment Information

- Residential Customers: 877-216-GMEC (4632)
- Commercial Customers: 866-767-5818
- Online at www.greenmountain.com/newyork

Green Mountain in Upstate New York

The Con Edison service territory is the second electric market Green Mountain is serving in New York State. Green Mountain has been serving cleaner electricity to National Grid customers in Upstate New York since 2002, through the utility company's "GreenUp" renewable energy program.

About Green Mountain Energy Company

Green Mountain, the nation's leading competitive retail provider of cleaner energy and carbon offset solutions, was founded in 1997 "to change the way power is made." The company is the longest serving green power marketer in the U.S. Green Mountain offers consumers and businesses the choice of cleaner electricity products from renewable sources, such as wind, as well as a variety of carbon offset products. Green Mountain customers have collectively helped avoid over 11.3 billion pounds of CO₂ emissions. As a wholly owned subsidiary of NRG Energy (NYSE:NRG), Green Mountain is backed by one of the nation's largest renewable power producers. For more information, visit GreenMountain.com.

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¹ Based on average household usage of 500 kWh per month in the Con Edison service territory.